

INNOVATION, LEADERSHIP & NETWORKS FOR POST-DISASTER RECOVERY

RESTORATION 2007


*New
Orleans*

**May 2-4, 2007
Sheraton New Orleans**



ICMA

Leaders at the Core of Better Communities



Hurricane fund is expanded to assist tornado victims

Bradenton Herald, February 6, 2007

Recovery Continues in Texas

Disaster News Network, January 23, 2007

As the Toll Of Floodwaters Keeps Rising

New York Times, July 16, 2006

Importance of 'emergency preparedness' cannot be overstated

By Mayor Bill Jenks—The Rolladailynews.com (Rolla Daily News, Rolla, MO), March 2, 2007

Around the world, climate change is threatening coastal communities

The Associated Press, February 8, 2007

Feds Assess Damage from Tornado

The Associated Press, March 3, 2007

A Disaster Changes Everything

Recent headlines confirm that disasters can happen anywhere at any time. Whether the disaster is natural or manmade, communities across the U.S. are all at risk of catastrophe striking and need new ideas and help from their fellow communities in beginning the recovery process.

Restoration 2007 is a national conference that concentrates on how to foster community redevelopment and revitalization following a disaster. Managed by ICMA, the premier local government leadership and management organization, in cooperation with a number of national supporters and co-sponsoring organizations, the conference is about re-thinking how we approach emergency management and finding more effective solutions for disaster recovery.



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May 2-4, 2007 | Sheraton New Orleans Hotel

GENERAL SESSION SPEAKERS AND EVENTS

Opening Welcome



Dr. Edward Blakely, Executive Director of Recovery Management for the city of New Orleans, Louisiana, will provide the opening welcome. Dr. Blakely has recently been chosen to head the city of New Orleans' new Recovery Management Office and will serve as the leader for marshaling the recovery process in New Orleans. Conference attendees will hear firsthand about how the city of

New Orleans plans to return to its former glory. Dr. Blakely will also participate in the Town Hall Meeting Plenary.

Keynote Address



Dr. Douglas Brinkley, author of *The Great Deluge*, will provide the keynote address at Restoration 2007. Dr. Brinkley is the Director of the Theodore Roosevelt Center for American Civilization and Professor of History at Tulane University. Five of Dr. Brinkley's books have been selected as *New York Times* "Notable Books of the Year" and he is a contributing editor for *Vanity Fair*, *Los Angeles Times Book Review* and *American Heritage*. Dr. Brinkley will look at what history has to tell us about how we can prepare for future disasters.

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Restoration Town Meeting Plenary



Always a favorite, the Town Meeting Plenary gives conference participants an opportunity to interact with a panel of experts from a variety of fields on issues, strategies and actions needed for community and economic recovery. This year's Town Meeting will be moderated by **David Meeks**, city editor of *The New Orleans Times-Picayune*. In the aftermath of Hurricane Katrina, Meeks led the

newspaper's on-the-ground coverage for six weeks in the devastated city. Setting up makeshift bureaus in colleagues' homes in the un-flooded sections of the city and using a newspaper delivery truck to get around, Meeks directed what came to be known as the "New Orleans bureau."

Conference Program

Nearly 40 educational sessions and roundtable discussions will be offered during Restoration 2007. Topics of the sessions range from implementing smart codes for reconstruction to establishing mutual aid and emergency management assistance compacts. Numerous sessions are eligible for continuing education credits.

To see a full line-up of course offerings, go to restoration2007.org.

Concurrent Sessions

Wednesday, May 2

1:00–2:15 p.m.

All Disasters are Local: Katrina's Impact on Areas Outside the Gulf Coast

Emergency Water Operations Plan

2:30–3:45 p.m.

From Beyond Our Borders: Lessons in Recovery from Japan and India

WARN: The Water/Wastewater Agency Response Networks

Thursday, May 3

8:30–9:45 a.m.

First Things First

Organizing Community Agencies for Disaster Response and Recovery

Public Awareness = Public Safety: Regional Collaboration in Disaster

Preparedness and Community Education

Public Safety GIS: Before, During and After a Disaster

Small Business Recovery: It Takes a Village

The Role of Tax Incentives in Economic Recovery and Building Reuse

10:30–11:45 a.m.

ICMA Emergency Management Peer Professionals in Pascagoula, Mississippi

Restoration Financing: Federal Programs and Resources

Small Business and Job Training Programs for Restoration

Transportation Systems

Your Local Building Department: Is It Meeting the Community's Needs?

7 a.m.	8 a.m.	9 a.m.	10 a.m.	11 a.m.	Noon
WED May 2	Registration				
	Pre-Conference Training: Certified Emergency Manager Overview & Exam				
		Volunteer Activity: St. Roch Neighborhood Clean-up (\$15—transportation)		Restoration Transaction Forum in Exhibit Hall	Pre-Con Manager Site Tou hurrican
THU May 3		Concurrent Sessions	Coffee Break—Exhibit Hall	Concurrent Sessions	Lunch Break in Exhibit Hall
FRI May 4	Breakfast Break in Exhibit Hall	Concurrent Sessions		Town Meeting Plenary	
SCHEDULE AT A GLANCE					

1:15–2:30 p.m.

Building a Digital Geospatial Community Library
 Insurance Options and Trends
 New Project Delivery Methods: Is Private Financing the Right Way to Restore Your Municipal Infrastructure?
 Short-Term Housing: The Choice of Voucher or Placement for Interim Housing
 The SMART Building Department: Using SMARTcodes to Enhance Performance
 Using the Emergency Management Assistance Compact

2:45–3:45 p.m.

Effectively Communicating in a Crisis
 Innovations and Resources for Restoration in the Go Zone
 Innovative Community Planning and Redevelopment Approaches: Case Studies from the Gulf Coast
 The Total Financial Recovery Solution: The Integration of FEMA and Insurance
 You Are Not Alone—Work Group on Mutual Aid

4:00–5:00 p.m.

Disaster Resilient Infrastructure
 Inclusive Restoration Strategies for Vulnerable Populations
 Integrating Mitigation into Comprehensive Community Recovery
 What's Happening? Answering the Community's Questions after a Disaster

Friday, May 4

9:00–10:30 a.m.

Community Leadership for Disaster Recovery
 Incentivizing Disaster Mitigation and Post-Disaster Recovery
 Preparing for Disasters with Diverse Stakeholders—Lessons Learned from Pandemic Flu
 Public-Private Partnerships for Effective Restoration
 Sustainable Neighborhoods: Rebuilding Choice Places that are Part of Vital Communities

After attending Restoration 2006, I revamped the city of Pacific's emergency plan to include information I learned in some of the workshops. When we activated the EOP during November's floods, we were much better organized and prepared, saving property, lives and over \$250,000. For me, Restoration 2006 has had a great return on investment.

Richard Hildreth
 Mayor, city of Pacific, Wash.

1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.
<i>(Free)</i> <i>snack/bottled water included)</i>			Keynote Presentation and Opening Plenary	Opening Reception in Conference Exhibit Hall	
Conference Training: National Incident Management System (NIMS) Training (\$50/person) Site Tour: New Orleans Lower 9th Ward & other hurricane-damaged neighborhoods (\$30/person)					
Concurrent Sessions		Concurrent Sessions			
Concurrent Sessions		Concurrent Sessions	Concurrent Sessions	Reception in Exhibit Hall	
Volunteer Activity: Second Harvest Food Bank (\$15—transportation, snack/bottled water included)					
Post-Conference Training: Pandemic Flu Planning: Decision-making Bases for Essential Government Services (\$50/person)					
Site Tour: New Orleans Lower 9th Ward & other hurricane-damaged neighborhoods (\$30/person)					

REGISTRATION INFORMATION

The easiest way to sign up for Restoration 2007 is to use our online system at restoration2007.org. You can also download a PDF version of the registration form. If you have trouble or would like a copy of the registration form e-mailed or faxed to you, please contact Sheritha Wright at 202-962-3533 or by e-mail at swright@icma.org.

Registration Rates

Stakeholders	By April 13th	After April 13th
Onsite-Government/Nonprofit	\$225.00	\$275.00
Onsite-Corporate	\$325.00	\$375.00
Team Discounted Rate ICMA is pleased to offer local governments, regional governments, state or Tribal governments, community based organizations, environmental or social justice organizations, and not-for-profit entities with a special "Team Discounted Rate."*		\$195.00
Katrina/Rita Reduced Rate (see the registration form for a complete list of communities eligible for the reduced rate)		\$95.00
Student Discounted Rate (must have a valid student I.D.)		\$95.00
Speaker Rate		\$95.00

*3 or more from one community

EXHIBITING AND SPONSORSHIP OPPORTUNITIES

Restoration 2007 will feature government agencies, professional associations, and private sector firms in a solutions-oriented exhibit hall. If your firm or organization is interested in exhibiting, contact Nancy Monahan at The Bridge Group, 703-425-1186, extension 123, or by e-mail at nancy@tbgevents.com. If you are interested in becoming a sponsor, contact Danielle Miller Wagner at 202-962-3671 or by e-mail at dmwagner@icma.org.



Source: International Code Council, Inc.

RESTORATION TRANSACTION FORUM

Wednesday, May 2, 2007

This deal-making forum offers an opportunity for property owners, developers, brokers, and investors to network and craft redevelopment deals. At the Restoration Transaction Forum, participants can:

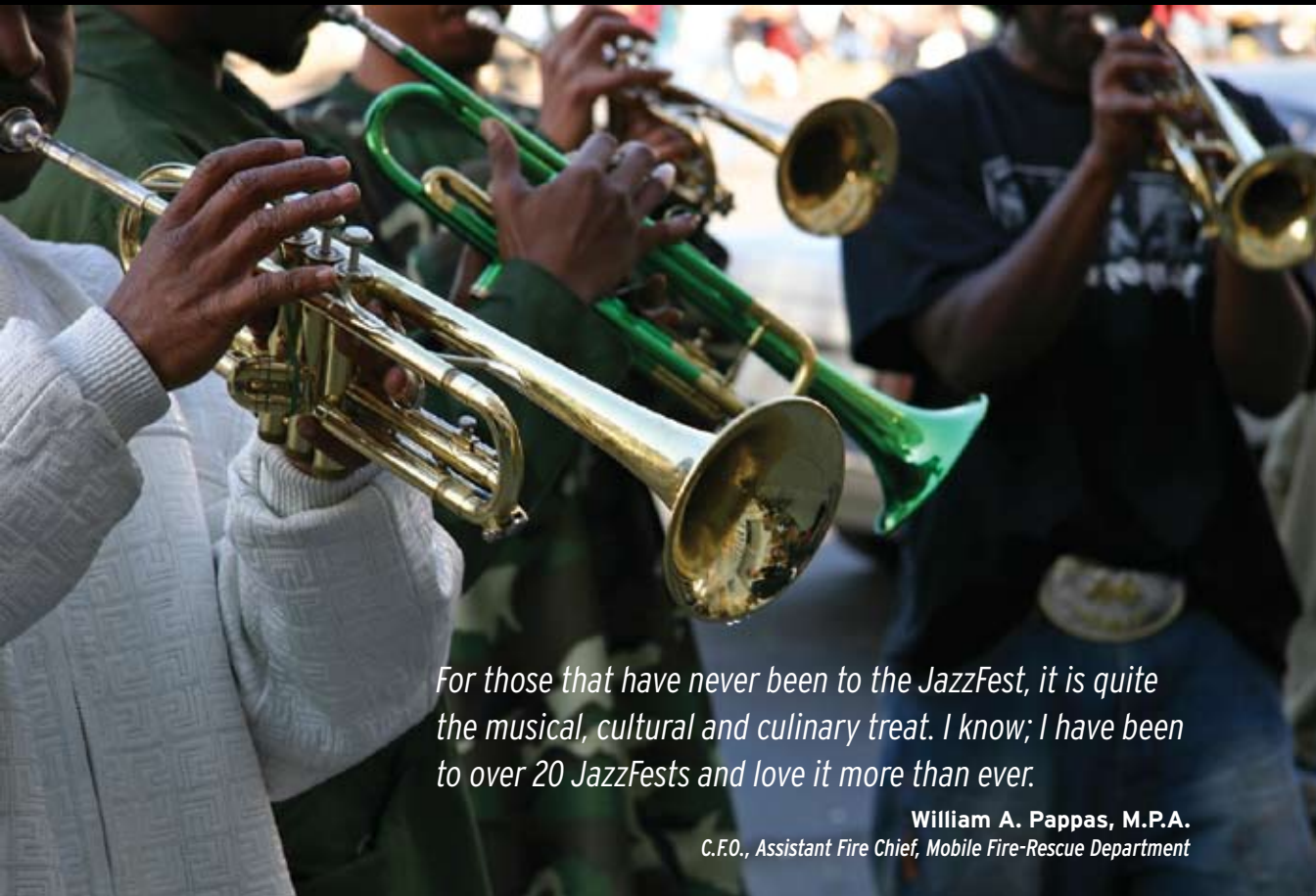
- Meet with site owners about properties available for purchase and lease
- Talk with brokers and developers seeking properties
- Look a detailed listing information and market data.

This unique opportunity provides an opportunity to view properties from around the country and initiate development deals. To learn more, contact Bryan Barnhouse at bbarnhouse@icma.org or 202-962-3613.

New Orleans Jazz and Heritage Festival

Restoration 2007 will take place during the perennial favorite, the New Orleans Jazz and Heritage Festival. Annually drawing tens of thousands of fans, the Festival will feature ten stages of simultaneous music and an unparalleled Food Fair offering more than 100 varieties of authentic Louisiana cuisine. Headliners during this year's Festival include Harry Connick Jr., Rod Stewart, Steely Dan, Norah Jones, ZZ Top, John Legend, Van Morrison, and Bonnie Raitt to name but a few.

So mix a little a fun in with business and experience for yourself how New Orleans' return to greatness. For more information, check out www.nojazzfest.com.



For those that have never been to the JazzFest, it is quite the musical, cultural and culinary treat. I know; I have been to over 20 JazzFests and love it more than ever.

William A. Pappas, M.P.A.
C.F.O., Assistant Fire Chief, Mobile Fire-Rescue Department

HOTEL INFORMATION

Located at 500 Canal Street, the Sheraton New Orleans offers over 1,000 rooms just steps away from the historic French Quarter. You can make reservations by calling toll-free **1-888-627-7033**. When you call to make your reservations be sure to ask for the "Restoration 2007 Block."

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SUPPORTERS



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COSPONSORING ORGANIZATIONS

- American Planning Association
- American Public Works Association
- International Code Council
- International Association of Emergency Managers
- International Economic Development Council
- LISC
- Louisiana State University
- National Emergency Management Association
- NeighborWorks America
- PERI
- PTI
- U.S. Environmental Protection Agency
- U.S. National Oceanic and Atmospheric Administration



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