Platforms Wireless Announces New Product ROSETTA-911™ Interoperable Radio Communications System


The ROSETTA-911™ Interoperable Radio Communications System, which was confidentially introduced and successfully demonstrated to the U.S. Department of Defense and a number of other U.S. Government, military, and civilian organizations at a restricted, unpublicized system demonstration on September 30, 2006, at the BOEING electromagnetic anechoic test chamber in San Diego, California, has successfully completed its commercial system release tests. Beginning May 1, 2007, the ROSETTA-911 Interoperable Radio / Cellular Communications System will be commercially marketed to critical-incident first-response organizations, including the US Department of Defense, the US Department of Homeland Security, all military branches, law-enforcement, fire departments, emergency medical services, and numerous civilian and security organizations that depend on radio communications to perform their work.

The commercial release of the ROSETTA-911™ Interoperable Radio Communications System successfully concludes more than two years of system presentations, demonstrations, and customization of the Company’s “ARC” System Core Technology to meet the requirements of the U.S. Department of Defense and other critical-incident first response civilian and military organizations. The combined RECOM-911™ and ROSETTA-911™ systems now offer a complete rapid-response, interoperable radio and cellular communications system for deployment to emergencies and natural or man-made disasters.

The ROSETTA-911™ Interoperable Radio Communications System is a new, proprietary system product designed to complement and enhance the Company’s RECOM-911™ Airborne Cellular Communications System, by adding interoperable radio communications facilities that can: (i) seamlessly interface and integrate with the RECOM-911™ airborne cellular communications system to provide integrated, interoperable cellular and radio communications system facilities; or (ii), operate separately, as a transportable (90 Lbs.), stand-alone, independent, ground-based interoperable radio communications command and control field station.

The ROSETTA-911™ Interoperable Radio Communications System™ is a microprocessor-driven, interoperable radio communications "turn-key" system equipped with a proprietary Interoperability Gateway Controller, customer-defined mobile and portable radios, and a custom, tri-band, interoperable antenna, that enables disparate VHF, UHF, 700, 800, 900 MHz radios -- and cellular telephones -- to efficiently, cost-effectively, and seamlessly interconnect and communicate with each other, regardless of differences in radio equipment make, models, operating channels, frequency bands, or backbone communications facilities. The ROSETTA-911™ System integrates seamlessly with established radio communications infrastructures, without the need to replace legacy equipment. The System includes an Executive Command Override ("ECO") all-points emergency broadcast bulletin facility that enables Incident Commanders to issue command broadcasts to all groups, specific groups, or individual radios present at an incident.

Larry McLean, Platforms Vice President of Operations, stated: "Our ROSETTA-911™ Interoperable Radio Communications System provides a powerful, turn-key, interoperable radio communications system facility that seamlessly interfaces with the RECOM-911™ airborne cellular communications system, providing an integrated, interoperable radio and cellular emergency communications facility. ROSETTA-911™ also offers the significant added advantages of a cost-effective, ground-based, stand-alone interoperable radio communications command and control field station that can be easily and readily transported to emergencies and natural or man-made disaster incidents."

William C. Martin, President and CEO of Platforms Wireless, said: "In line with our continuing commitment to deliver value to our shareholders through innovative wireless communications technology solutions, we are very pleased and proud to announce our new ROSETTA-911™ Interoperable Radio Communications System. This product is a key, complementary and supplementary addition to our Company's rapid-response, emergency communications product offerings. Besides enhancing the military and civilian market potential of our products, ROSETTA-911™ can provide our country with a vital, interoperable communications facility for Emergency First Response Forces to communicate efficiently, save lives and protect property during emergencies and natural or man-made disasters."

Additional information on the ROSETTA-911™ Interoperable Radio Communications System can be found on the Platforms Wireless web site at www.plfm.net.

ABOUT PLATFORMS WIRELESS INTERNATIONAL CORPORATION (OTC: PLFM)
Platforms Wireless International Corporation, headquartered in Westlake Village, California, is the developer of the innovative airborne wireless communications technology known as the Airborne Relay Communications “ARC” System Core Technology. The ARC System Core Technology is designed to provide multiple wide area wireless telecommunications services from a lighter-than-air (LTA) platform suspended 1,000 to 5,000 meters above mean sea level by a tethered aerostat. The wireless service coverage footprint of each ARC System is approximately 38,000 square kilometers, or a 220-kilometer diameter. Management believes its significant advances in the field of airborne wireless communications technology, reinforced by new product developments, will provide efficient, cost-effective, voice and data communications solutions for rapid response to natural or man-made disasters, and for augmenting, replacing, and/or supplementing terrestrial hard-wire and wireless telecommunications infrastructures. For more information on Platforms Wireless, please visit http://www.plfm.net.

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